



Internet, traditional digital/new media/social media and streaming platform uses are restricted as per Section 6 below.

Editing:

All editing provisions as specified in Appendix B of the 2022 SAG-AFTRA Commercials Contract and Section 24 of the 2022 SAG-AFTRA Audio Commercials Contract shall apply, including shorter/longer versions, permitted changes, paid edits, addressable edits, unpermitted edits and mechanical edits.

Exclusivity:

No exclusivity rights may be acquired by Producer with respect to principal performers who perform under the Michigan Code. Holding fees are not required.

INTERNET, TRADITIONAL DIGITAL/NEW MEDIA/SOCIAL MEDIA AND STREAMING PLATFORMS

The advertiser involved in the commercial must not have more than limited web sales or catalog sales outside of the Jurisdiction of the Michigan Code. Any exceptions may be granted by the Union and must be granted in writing.

EXPANDED TERRITORY OF USE

With notification to the Local, Producer may expand the geographical use of the commercial by including up to one additional state beyond what is described in Section 1; Jurisdiction. In no case shall this expanded territory include California and the metropolitan areas of New York City and Chicago. For each additional state, Producer shall pay an additional 25% of the session fee for the same term.

8. MAXIMUM PERIOD OF USE/RENEGOTIATION

The maximum period during which a commercial may be used shall be no more than twenty-one months commencing with whichever date is earlier: date of first use of the commercial or 13 weeks following the date of employment.

Once 21 months have expired, Producer must negotiate with the Performer if they wish to extend use.

9. OVERTIME/TRAVEL TIME

Any overtime or travel time payments will be based on the term of the initial session, however, in no case will the payment be based on more than the 13-week rate. Overtime is paid at time and a half for the 9th and 10th hour and double-time thereafter.

10. MULTIPLE DAYS/SESSIONS WORKED

If a Performer is engaged for multiple days/sessions on the same commercial at the 4-week, 13-week or 1 year fee, the 13-week rate shall apply per subsequent day(s)/session(s).

This minimum shall not prevent a Performer engaged at overscale from negotiating the guaranteed rate per day/session.

11. PUBLIC SERVICE ANNOUNCEMENTS

Producer may utilize the 13-week rate for regional PSAs where no media time is purchased and with a use period of no longer than one year.

12. WEEKENDS/HOLIDAYS

No premium payment will be due for work on Saturdays and Sundays. Double time will be due for work on contractually mandated holidays.

13. COVERAGE OF EXTRAS

Producer need only cover up to eight extra performers, in applicable zones, under the terms of the Michigan Code.

14. PENSION AND HEALTH/HEALTH AND RETIREMENT CONTRIBUTIONS

With respect to commercials produced under the Michigan Code, Producer shall make all appropriate pension and health/health and retirement contributions in accordance with Section 47 of the 2022 SAG-AFTRA Commercials Contract and Section 65 of the 2022 SAG-AFTRA Audio Commercials Contract. However, instead of making contributions to the Screen Actors Guild-Producers Pension Plan and the Screen Actors Guild-Producers Health Plan under Section 47 of the 2022 SAG-AFTRA Commercials Contract, required contributions will be made to the SAG-AFTRA Health Plan and the SAG-Producers Pension Plan. Similarly, instead of making contributions to the AFTRA Health and Retirement Funds under Section 65 of the 2022 SAG-AFTRA Audio Commercials Contract, required contributions will be made to the SAG-AFTRA Health Plan and the AFTRA Retirement Fund.

15. NOTIFICATION

All performers will be notified at the time of audition and engagement that they are being employed under the terms and conditions of the Michigan Code.



2022 Michigan Regional Commercials Code Rate Sheet

The Michigan session fee, inclusive of a 13-week use cycle. One Production Only (OPO) computed at: 90% of the National Commercials minimum session. Full Term Signatory computed at: 80% off the National Commercials minimum session.

NOTE: Additional usage may be purchased according to the corresponding rate for the use period. If 21 months has expired since the initial use, Producer must negotiate with the Performer if they wish to extend.

Rates for use other than 13-weeks are based on the following:

- **4-week use:** Contractual rates based on 75% of the applicable 13-week session fees outlined below.
- **1-year use:** Contractual rates based on three times (3x) the applicable 13-week session fees outlined below.

P&H/H&R contribution rate is 20.5% (19.25% for JPC Authorizers)

SESSION & USE

One Production Only

Term Signatory

PRINCIPALS

On-Camera Principal
Off-Camera Principal

<u>4 wk.</u>	<u>13 wk.</u>	<u>1 yr.</u>
\$529	\$705	\$2,115
\$398	\$530	\$1,590

<u>4 wk.</u>	<u>13 wk.</u>	<u>1 yr.</u>
\$470	\$626	\$1,878
\$353	\$471	\$1,413

On-Camera Group 3-5
Group 6-8
Group 9+

\$387	\$516	\$1,548
\$343	\$457	\$1,371
\$284	\$378	\$1,134

\$344	\$459	\$1,377
\$305	\$406	\$1,218
\$252	\$336	\$1,008

Off-Camera Group 3-5
Group 6-8
Group 9+

\$224	\$299	\$897
\$194	\$259	\$777
\$159	\$212	\$636

\$200	\$266	\$798
\$173	\$231	\$693
\$141	\$188	\$564

On-Camera Tags (2nd – 25th)

\$156	\$208	\$624
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\$139	\$185	\$555
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Off-Camera Tags (2nd – 25th)

\$119	\$158	\$474
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\$105	\$140	\$420
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EXTRAS (allows unlimited use)

Hand Models

\$587

\$521

General Extras

\$385

\$342

Stand-Ins

\$423

\$376

Extras rates are based on 90%/80% of the Unlimited Use Extras rates in the SAG-AFTRA Commercials Contract.

One Production Only

Term Signatory

AUDIO (radio) COMMERCIALS

Actor/Announcer
Solo/Duo

<u>4 wk.</u>	<u>13 wk.</u>	<u>1 yr.</u>
\$235	\$313	\$939
\$235	\$313	\$939

<u>4 wk.</u>	<u>13 wk.</u>	<u>1 yr.</u>
\$209	\$278	\$834
\$209	\$278	\$834

Singer/Speaker

Group 3-5
Group 6-8
Group 9+

\$173	\$230	\$690
\$153	\$204	\$612
\$136	\$181	\$543

\$154	\$205	\$615
\$136	\$181	\$543
\$121	\$161	\$483

Tags

\$97	\$129	\$387
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\$86	\$115	\$345
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