



## 2013 WISCONSIN REGIONAL CONTRACT

### TERM OF AGREEMENT

The expiration of this Regional Contract will coincide with the dates of expiration of the 2013 SAG-AFTRA Commercials Contract and the 2013 SAG-AFTRA Radio Recorded Commercials Contract at midnight, March 31, 2016 and shall continue in effect thereafter until terminated by either party by 60 days' notice, in writing, to the other.

### EFFECTIVE DATE

This agreement shall be for a period commencing with the date of execution of a letter of adherence with respect to this agreement by both the party wishing to be adhered hereto and countersigned by SAG-AFTRA and shall apply to all commercials made during its term, whenever exhibited, but not to commercials made prior to its effective date. Salary rates and terms for this agreement shall not be retroactive to any date prior to the date of the letter of adherence is signed and countersigned by the parties.

### EXCLUSIVITY

Principal performer exclusivity shall be limited to those commercials produced and utilized only within the geographical boundaries with the state of Wisconsin. Exclusivity does not apply to radio commercials.

### 12-DAY and 6-DAY

Performer must be guaranteed not less than two (2) commercials per session for 6-Day television rate or 12-Day radio rate and commercials must air within 30 calendar days of the recording session. There shall be no combining of television and rates to reach the two (2) commercial minimum. Due to possible conflict, reuse of a commercial for which the performers has been compensated at the 6-Day television rate or 12-Day radio rate must be approved by performer and an additional use fee must be paid. No crediting is permitted for upgrading or additional use.

### MILEAGE

Mileage reimbursement must be paid at the current rate established by the Internal Revenue Service if the performer is required to travel beyond 50 miles from the intersection of Water and Clybourn Streets in Milwaukee or the Capitol building in Madison regardless of whether Performer is booked as a local hire.

### TRAVEL

Reimbursement for travel time is paid if the performer is travel to travel beyond 50 miles from the intersection of Water and Clybourn Streets in Milwaukee or the Capitol Building in Madison, regardless of whether performer is booked as local hire and the combined session and travel time exceeds the minimum session lengths provided below.

SESSION LENGTH

Length of time spent by performer for combination of TV session and travel time is restricted to:

<u>PRODUCTION TYPE</u>	<u>COMMERCIAL RUN</u>	
	<u>13-Wk</u>	<u>12/6 Day</u>
On-Camera in Studio	6 hours	4 hours
On-Camera on Location	8 hours	6 hours
Off-Camera or Radio	90 minutes	1 hour

AGENCY FEE

The Producer, not the performer, shall bear the agency fee for session and all use. Producer will include the agent's commission in the gross compensation paid to the performer.