

SECTION 1 – SIGNATORY STATUS

It is understood and agreed that any and all signatories to this Tennessee Regional Contract shall also be bound to the terms and conditions of the 2013 SAG-AFTRA Commercials Contract and the 2013 SAG-AFTRA Radio Recorded Commercials Contract (hereafter, "Commercials Contract(s)"). It is further understood that all terms and conditions of the aforementioned Commercials Contract(s) shall apply to all commercials (radio and television) produced on or after April 1, 2013, except for those specifically modified and expressed in this 2013 Tennessee Regional Contract.

SECTION 2 – JURISDICTION

The SAG-AFTRA Tennessee Regional Contract shall apply to commercials produced within and limited to use only within the States of Tennessee and Kentucky.

SECTION 3 – TERM AND EFFECTIVE DATE

This agreement shall be for a period commencing with the date of execution of a letter of adherence with respect to this agreement by both the party wishing to be adhered hereto and countersigned by SAG-AFTRA and shall apply to all commercials made during its term, whenever exhibited, but not to commercials made prior to its effective date. Salary rates and terms for this agreement shall not be retroactive to any date prior to the date the letter of adherence is signed and countersigned by the parties. The expiration date of the Tennessee Regional Contract will coincide with the dates of expiration of the 2013 SAG-AFTRA Commercials Contract and the 2013 SAG-AFTRA Radio Recorded Commercials Contract on March 31, 2016 and shall continue in effect thereafter until terminated by either party by 60 days' notice, in writing, to the other.

SECTION 4 – TENNESSEE REGIONAL RATES

The minimum rates for all productions under this contract which are produced in and for use within the jurisdiction as named in Section 2 shall be 75% of those found in the Commercials Contract(s).

SECTION 5 – ONE YEAR PREPAID USE

Producer may secure the use of a radio or television commercial for a period of one (1) year by payment of three (3) times the applicable 13-week rate. Subsequent one (1) year prepaid use periods shall be at the same applicable rate subject to the Commercials Contract(s) regarding maximum period of use.

All other terms and conditions as found in the Commercials Contract(s) shall apply to commercials produced under this Regional Contract.

SECTION 6 – PENSION AND HEALTH/HEALTH AND RETIREMENT CONTRIBUTIONS

With respect to commercials produced within the scope of the 2013 SAG-AFTRA Commercials Contract, Producer shall make appropriate contributions to the Screen Actors Guild-Producers Pension and Health Plans, the Industry Advancement and Cooperative Fund, the Administrative Maintenance Fund, and to any successor to any of these entities, in accordance with section 47 of the 2013 SAG-AFTRA Commercials Contract. With respect to commercials produced within the scope of 2013 SAG-AFTRA Radio Recorded Commercials Contract, Producer shall make appropriate contributions to the AFTRA Health and Retirement Funds, the AFTRA Industry Cooperative Fund, the Administrative Maintenance Fund, and to any successor to any of these entities, in accordance with section 66 of the 2013 SAG-AFTRA Radio Recorded Commercials Contract.

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