



2013 Nevada Regional Commercials Code

I. EFFECTIVE DATE & TERM

This agreement shall be for a period commencing with the date of execution of a letter of adherence with respect to this agreement by both the party wishing to be adhered hereto and countersigned by SAG-AFTRA and shall apply to all commercials made during its term, whenever exhibited, but not to commercials made prior to its effective date. Salary rates and terms for this agreement shall not be retroactive to any date prior to the date the letter of adherence is signed and countersigned by the parties.

The expiration of this Regional Contract will coincide with the dates of expiration of the 2013 SAG-AFTRA Commercials Contract at midnight, March 31, 2016 and shall continue in effect thereafter until terminated by either party by 60 days' notice, in writing, to the other.

II. PURPOSE & JURISDICTION

This is a Regional Commercials Code applicable only to commercials produced and utilized within the State of Nevada and the Las Vegas broadcast area, and as such will be considered the Nevada Zone. This contract modifies certain terms and conditions of the 2013 SAG-AFTRA Commercials Contract. Only those terms and conditions that are expressly mentioned herein are modified by this Agreement. Terms and conditions that are not specified within this Agreement are unchanged and the applicable provision(s) of the 2013 SAG-AFTRA Commercials Contract shall govern.

III. PAYMENT OF FEES INCLUDING PENSION & HEALTH CONTRIBUTION

With respect to commercials produced within the scope of the 2013 SAG-AFTRA Commercials Contract, Producer shall make appropriate contributions to the Screen Actors Guild-Producers Pension and Health Plans, the Industry Advancement and Cooperative Fund, the Administrative Maintenance Fund, and to any successor to any of these entities, in accordance with section 47 of the 2013 SAG-AFTRA Commercials Contract.

IV. RATES

The minimum rates for all productions under this contract which are produced in and for use within the jurisdiction as named in Section 2 shall be 80% of those found in the 2013 SAG-AFTRA Commercials Contract.

Use – One Year Prepaid Use

Producer may secure the use of a Television Commercial for a period of one (1) year by payment of three (3) times the applicable 13-week rate.

Use – Twenty-One (21) Month Prepaid Use

Producer may secure the use of a Television Commercial for a period of twenty-one (21) months by payment of four (4) times the applicable 13-week rate.

All other terms and conditions as found in the 2013 SAG-AFTRA Commercials Contract shall apply to commercials produced under this contract.

V. EXTRA PERFORMERS

Wherever the Producer employs 15 or more registered SAG-AFTRA background performers for work in a particular commercial on a particular day, the Producer may employ any number of non-registered extras.

VI. RATE SUMMARY

Principals (80%)	13-weeks	One-year	21-month
On-Camera	\$502.20	\$ 1,506.60	\$2,008.80
Off-Camera	\$376.00	\$ 1,128.00	\$1,504.00

Extras (80%)	Unlimited	13-week
General	\$273.90	\$159.00
Hand Models	\$417.98	\$278.02

VII. EXCLUSIVITY

Principal performer exclusivity shall be limited to those commercials produced and utilized only within the geographical boundaries within the State of Nevada and the Las Vegas broadcast area.