



FLORIDA ADJUNCT

**TO THE 2013 SAG-AFTRA RADIO RECORDED COMMERCIALS CONTRACT AND THE
2013 SAG-AFTRA COMMERCIALS CONTRACT**

Rates effective August 1, 2013 – March 31, 2016

Radio Commercials - AFTRA Health & Retirement (H&R) Contribution – 16.8%

Television Commercials - SAG Pension & Health – 16.8%

RADIO COMMERCIALS

Session Fees	2 week	13 week	26 week	1 year
	195.02	222.88	222.88	222.88
Tags (Each)				
2-25	80.71	92.24	92.24	92.24
26-50	57.93	66.20	66.20	66.20
51 Plus	31.61	36.13	36.13	36.13

Use Fees

All use fees are based on percentages of the applicable National Rates.

Compute the National Rate and then apply the percentage of the appropriate cycle of use as indicated below.

Cycles of Use	2 week	13 week	26 week	1 year
Use Fees	70%	80%	80%	60%

Examples of Use Fees:

Tampa/St. Petersburg (5 Units)	206.50	236	472	708
Orlando/Daytona Beach or Miami (4 Units)	203.63	232.72	465.44	698.16
WPB/Ft. Pierce (2 Units)	197.89	226.16	452.32	678.48
Statewide (78 Units)	378.17	432.19	864.38	1,296.58
Public Service Announcement (Florida only, 1 year use)				504.28

TELEVISION COMMERCIALS

Session Fee	On Cam	Off Cam	Extras
	502.20	377.60	168.95

Tags (Each)

2-25	148.20	112.32
26-50	82.72	62.32
51 Plus	45.28	33.96

2-week Cycle Use Fees

All 2-week use fees are based on 80% percent of the applicable National Rates.

Examples of Use Fees:	On Cam	Off-Cam
Tampa/St. Petersburg (5 Units)	570.97	424.64
Orlando/Daytona Beach or Miami (4 Units)	553.78	412.88
WPB/Ft. Pierce (2 Units)	519.39	389.36
Statewide (21 Units)	863.23	624.56

CONDITIONS OF USE:

- 1) Commercials are produced and exhibited only within the State of Florida.
- 2) Commercials must be aired within a two week period from the recording/session date. Producer agrees additional use beyond the originally contracted for period of use is not contemplated and violation of this condition will make him liable for liquidated damages up to \$150 and further covenants to have said commercial(s) pulled off the air. The applicable 13-week use payment will also be made within 30 days of the unauthorized use.
- 3) With respect to commercials produced within the scope of the 2013 SAG-AFTRA Commercials Contract, Producer shall make appropriate contributions to the Screen Actors Guild-Producers Pension and Health Plans, the Industry Advancement and Cooperative Fund, the Administrative Maintenance Fund, and to any successor to any of these entities, in accordance with section 47 of the 2013 SAG-AFTRA Commercials Contract. With respect to commercials produced within the scope of 2013 SAG-AFTRA Radio Recorded Commercials Contract, Producer shall make appropriate contributions to the AFTRA Health and Retirement Funds, the AFTRA Industry Cooperative Fund, the Administrative Maintenance Fund, and to any successor to any of these entities, in accordance with section 66 of the 2013 SAG-AFTRA Radio Recorded Commercials Contract.

- 4)** Talent payments, Health & Retirement/Pension & Health Contributions, and remittance reports must be sent to the Miami SAG-AFTRA office within 30 calendar days of the recording/session date.
- 5)** Principal performer exclusivity shall be limited to those commercials produced and utilized only within the geographical boundaries of the State of Florida.
- 6)** All other terms and conditions of the 2013 SAG-AFTRA Radio Recorded Commercials Contract and the 2013 SAG-AFTRA Commercials Contract shall apply. These rates are waivers to the National Contracts.
- 6)** SAG-AFTRA reserves the right to withdraw these rates at any time upon 30 days written notification to signatories.