We protect and empower entertainment and media professionals to enrich people’s lives.
STRENGTH
Our Founders

1933 – Screen Actors Guild founding president Ralph Morgan with first board and officers.

1938 – AFRA first National Convention. In 1952, AFRA would merge with the Television Authority to form AFTRA.
Established 2012
The Mark of Distinction
Union Members & Leaders

- Nominees and Recipients of:
  Emmy, Golden Globe, Grammy, Peabody, Tony & Academy Awards
- AFI Life Achievement Recipient
- U.S. President
- U.S. Senators
- U.S. Congressional Representatives
- Governors
- Mayors
Approximately 160,000 Members and 2014 Contract Earnings of Approximately $4 BILLION
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Broadcasters-
News & Information

Broadcasters-
Entertainment
Approximately 160,000 Members and 2014 Contract Earnings of Approximately $4 BILLION

Dancers  Singers  Recording Artists
Protect and Empower

• Wages
• Working Conditions
• Contract Enforcement
• Safety on the Job
• Affordable Health Care
• Organize Employers
• Authorize Use of Work
Our Contracts

- TV/Theatrical
- Commercials
- Corporate/Educational
- New Media
- Interactive
- News & Broadcast
- Sound Recordings
- Audiobooks
- Music Videos
Professional Representation

Booking  Career  Path  Success

Agent  Development  Manager  Realisation
Specialty Performers
Specialty Performers
Independent Film Low Budget Agreements
ONE DREAM CAN CHANGE THE WORLD

SELMA

COMING SOON
Entertainment On Demand
New Distribution Models

Audio

- Pandora
- VEVO
- iTunes
- Spotify
New Distribution Models

Video
New Distribution Models

Episodic Gaming

STEAM™
Origin™
Powered by EA
gogcom
New Distribution Models

Mobile Entertainment

[Logos of Crackle, fanTV, and HBO GO]
New Distribution Models

Interactive Gaming

onLive
ubitus
Gametree TV
New Distribution Models

Web Based Subscription Service

hulu PLUS Netflix Amazon
Online Production Center

• A step-by-step online guide to become a signatory producer

• Through the Online Production Center, producers can manage productions online.
#bestinthebiz
Union Commercials Earnings

$1 billion
Use Social Media

Tweet about the campaign using the hashtags #bestinthebiz and #getpaid.

Spread the facts on social media: Facebook, Instagram, Reddit forums, everywhere!

Create digital content telling us why members are the Best in the Business and why professional performers working under a union contract is the only way to go. Use your mobile device or video gear to shoot and edit your message, upload to social media and use the hashtags #bestinthebiz and #getpaid.
Hit the Streets

- Use the information provided to talk to performers at auditions, on set and at workshops.
- Contact your local office for materials like flyers and information cards that spread the message.
- Talk about the campaign with your agent and manager. Hand them the campaign card and start a dialogue.
Go Big

- Host a meet up, pick a time and place and invite friends and colleagues using the hashtag #bestinthebiz

- Host a house party to discuss the campaign with fellow performers and industry colleagues. Sign-up others to help get the word out.
A CALL TO ARTS
The One Million Mentor Hours Pledge
aCALLtoARTS

A Call to Arts: The One Million Mentor Hours Pledge seeks to inspire tomorrow’s storytellers through programs, events and other mentorship opportunities — with a goal to reach one million hours of mentorship over the next three years.

Take the Pledge: Mentor Individuals in the Performing Arts

Are you a member of SAG-AFTRA or other performing arts professional? Are you interested in becoming a performing arts mentor? We are working with partner organizations AFI and SAG-AFTRA to help connect you to mentoring opportunities in the performing arts.
EXCELLENCE
Member Communications
Keeping You Connected
MEMBER BENEFITS
UNITY
The Mark of Professionalism
Commitment to Your Career

Joining SAG-AFTRA is a serious commitment for serious professionals
Global Rule One

No member shall render any services or make an agreement to perform services for any employer who has not executed a basic minimum agreement with the union, which is in full force and effect, in any jurisdiction in which there is a SAG-AFTRA national collective bargaining agreement in place. This provision applies worldwide.

*Rule 1 may be applied differently in certain broadcast shop situations. For details, contact the News and Broadcast Department.*
Membership Eligibility

- Proof of SAG-AFTRA covered employment as a principal performer or recording artist.

- Proof of three days of SAG-AFTRA employment as a background actor.

- Employment under an affiliated performers’ union.

- Potential broadcast members should contact the National Broadcast Department or their local for information on joining.
Get Involved
Committee Service
Governance
2015 National Convention
October 1 - 4
LOS ANGELES

EDUCATE

ENGAGE

EMPOWER
Working for You!