



# **SOCIAL MEDIA TOOLKIT**

**VOTE  
YES**

## **2023 TV/THEATRICAL**

# **STRIKE**

# **AUTHORIZATION**

**#SAGAFTRAAstrong**

## **Strike Authorization Member Social Media Toolkit**

Thank you for your interest in spreading the word about the 2023 TV/Theatrical [Strike Authorization Vote](#). Please use the sample posts and/or graphics below, to help get out the vote on this critical effort – or you can simply repost SAG-AFTRA's social media ([Twitter](#), [Instagram](#), [Facebook](#)). And don't forget to show your support using **#SAGAFTRASTRONG**.

### **SAMPLE SOCIAL POSTS**

#### **SAMPLE POST 1:**

It's happening! Vote YES to the strike authorization as we head into TV/Theatrical negotiations with the AMPTP. #SAGAFTRASTRONG. [sagaftra.org/contracts2023](https://sagaftra.org/contracts2023)

#### **SAMPLE POST 2:**

Actions speak louder than words. Show the studios and streamers we mean business. Vote Yes on a Strike Authorization #SAGAFTRASTRONG. [sagaftra.org/contracts2023](https://sagaftra.org/contracts2023)

#### **SAMPLE POST 3:**

The time for change is now! Give our negotiators maximum leverage and vote YES on the 2023 TV/Theatrical Strike Authorization. #SAGAFTRASTRONG. [sagaftra.org/contracts2023](https://sagaftra.org/contracts2023)

#### **SAMPLE POST 4:**

Here's everything you need to know about the TV/Theatrical Strike Authorization #SAGAFTRASTRONG. [sagaftra.org/contracts2023](https://sagaftra.org/contracts2023)

### **TWITTER, INSTAGRAM, FACEBOOK PROFILE PICTURE OPTIONS**

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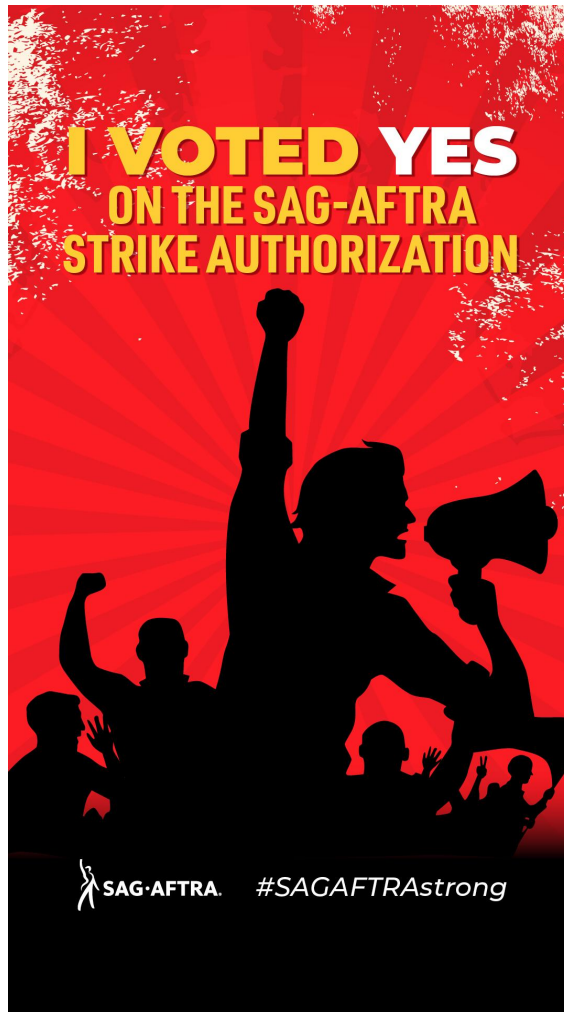
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## INSTAGRAM STORIES

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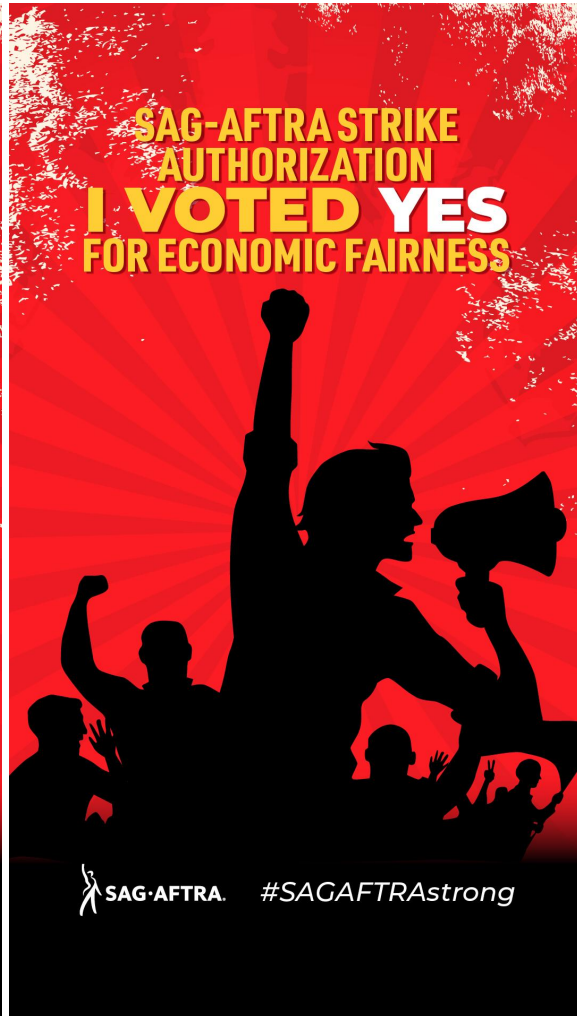
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