



The **BEST** in the
BUSINESS
#AdsGoLocal

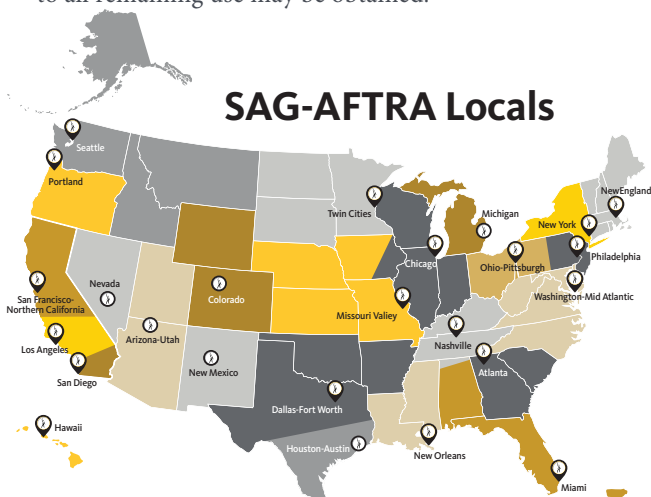
PROFESSIONAL TALENT YOU CAN AFFORD

Introducing the Ohio-Pittsburgh Regional Code

COMPETITIVE RATES - for one up-front fee, air your commercial on one of the following: Broadcast TV, internet, new media, social media, and regional cable. For audio commercials, this flat rate includes radio*

LESS PAPERWORK - just a phone call and a signature away from production.

*For an additional applicable session fee, supplemental rights to all remaining use may be obtained.



TERM SIGNATORY (70% of National Rate)

	1 wk.	4 wk.	13 wks.	1 yr.	21 mo.
Principles					
On-Camera	\$282	\$353	\$470	\$940	\$1,880
Off-Camera	\$212	\$265	\$354	\$708	\$1,416
Extras					
General Extras (unlimited use)	\$149	\$149	\$149	\$149	\$149
Stand-Ins	\$164	\$164	\$164	\$164	\$164
Audio Commercials					
Actor, Announcer	\$125	\$157	\$209	\$418	\$836

ONE PRODUCTION ONLY (80% of National Rate)

	1 wk.	4 wk.	13 wks.	1 yr.	21 mo.
Principles					
On-Camera	\$322	\$403	\$537	\$1,074	\$2,148
Off-Camera	\$242	\$303	\$404	\$808	\$1,616
Extras					
General Extras (unlimited use)	\$170	\$170	\$170	\$170	\$170
Stand-Ins	\$187	\$187	\$187	\$187	\$187
Audio Commercials					
Actor, Announcer	\$143	\$179	\$238	\$476	\$952

Pension & Health / Health & Retirement Contributions: 18%

- Contract rates based on 70% of the National SAG-AFTRA Commercials Contract for Term Signatories and 80% of the National SAG-AFTRA Commercials Contract for One Production Only. Rates are rounded to the nearest dollar. For rates covering additional categories, see the attached rate sheet.
- Term Signatory entails signing the SAG-AFTRA Regional Code for the three year term of the Code. All commercials produced and aired by the Signatory within the Ohio-Pittsburgh Local's jurisdiction must be union while signed to the Code.
- One Production Only allows producers to use the SAG-AFTRA Regional Code for one specific production while not obligating them for future productions.

The Ohio-Pittsburgh Regional Code covers commercials produced in the following states: Ohio, western Pennsylvania & the Buffalo, NY DMA and can be played in most or all neighboring states.

Call Chelsea Danley Rodgers in the Ohio-Pittsburgh office at (412) 281-6767, 1# or email, chelsea.rodgers@sagaftra.org to see if the Regional Code rates apply to your commercial.

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SCREEN ACTORS GUILD-AMERICAN FEDERATION of TELEVISION and RADIO ARTISTS • AFL-CIO