

2016 Sp Lang Wild Spot Exhibit

Television Market Areas

Unit Weight

Albuquerque, NM	3
Atlanta, GA	2
Austin, TX	2
Boston, MA	2
Chicago, IL	9
Dallas - Ft. Worth, TX	9
Denver, CO	4
El Centro, CA; Yuma, AZ; and Mexicali, MX (combined)	6
El Paso, TX and Juarez, MX (combined)	11
Fresno and Visalia, CA (combined)	4
Houston, TX	11
Laredo, TX and Nueva Laredo, MX (combined)	2
Las Vegas, NV	2
Los Angeles, CA	39
McAllen, TX; Brownsville, TX; and Matamoros, MX (combined)	8
Miami, FL	17
New York, NY	32
Orlando, FL	3
Philadelphia, PA	3
Phoenix, AZ	6
Puerto Rico	21
Sacramento, CA	3
San Antonio, TX	8
San Diego, CA and Tijuana, MX	12
San Francisco, CA	7
Tampa, FL	3
Washington, D.C.	3