

**SUMMER 2015** 



# SHOW US YOUR CARD!

**#BestInTheBiz** page 12

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# **KEN HOWARD**

"Giving of our time and talents is an excellent way to keep a finger on the pulse of the community and to make a meaningful difference in members' lives."

Dear Member.

In about two months, hundreds of elected delegates from across the nation will gather in Los Angeles for the second SAG-AFTRA national convention. From Oct. 1–4, member leaders elected in SAG-AFTRA locals will debate and vote on proposed constitutional amendments and resolutions. Whether you're an actor/performer, broadcaster or recording artist, your interests will be represented, but only if you're actively part of the process. Make sure your voice is represented by voting in the current election.

Giving of our time and talents is an excellent way to keep a finger on the pulse of the community and to make a meaningful difference in members' lives. It's also an important way to stay in close touch with the real work of your union. Over the last several years, our member negotiating committees and chief negotiator David White have secured hundreds of millions of dollars in improvements to our TV/Theatrical Commercials and New Media contracts and enhanced benefits to broadcast members in more than 150 shop agreements. These gains were only won with the direct involvement of members. I hope you will plan to participate in our negotiations preparations later this year.

Representation is fundamental to bargaining victories across categories.

Member leaders at National Public Radio, supported by union staff in Washington, D.C., recently secured a new contract with real gains. The members, some of the most recognizable names in public media, stuck together and implemented a tremendous solidarity campaign involving direct action and social media. I congratulate them all on a great effort.

Over these last few months, I've been privileged to engage with members across the country in personal visits and using digital technology. Talking directly with members in their locals is more than just good conversation; it's a chance to widen our focus and think about how every member in every local contributes to our overall success. Through education and engagement, our union is building powerful new relationships with members and enhancing outreach efforts to premembers. New step-by-step educational and informational tools help us build strong relationships with members and allies throughout the industry. These robust connections are bringing new thinking and thousands of hours of mentoring and volunteerism to our White House initiative and other partnerships.

We want to hear your story. As you will read on page 21, SAG-AFTRA is asking members to tell us what membership means to them. You can record a video on your smartphone or take a picture, but make sure you show us your membership card and share what SAG-AFTRA means

to you and how important it is to stand behind it. More information on how to send us your photo or video can be found at sagaftra.org/mystory.

Our power and our strength are derived from the membership. Members like George Coe, who passed away on July 18, leaving a record of service that is tough to equal. George served on the Screen Actors Guild's National Board of Directors from 1967-1973 and again in the early 2000s. I knew and worked with George for over 45 years and he will be missed.

I also want to offer a deeply heartfelt goodbye to the great Theodore Bikel, who we lost on July 22. Theo's career spanned 76 years and every category of entertainment. He was the original Captain von Trapp on Broadway and played Tevye in *Fiddler on the Roof*. As a folk singer and actor, he delighted audiences worldwide, but his greatest role was as a union leader and as an example of service. As the long-serving president of Actors' Equity Association and the Associated Actors and Artistes of America, Theo set a standard for union leadership that will be difficult to match

Let's all try to walk in those footsteps.

In unity,

Ken Howard



# GABRIELLE CARTERIS

"Any union member who works off the card weakens the contracts and protections that have been negotiated on our behalf."

Dear Member.

s we gear up for the second SAG-AFTRA National Convention, I encourage members to bring their professional thoughtfulness and passion to the work of strengthening and building a future-focused union.

As previously reported, the union launched an education, outreach and engagement effort. Leadership has been full steam ahead meeting with members and hearing about their work and their local's challenges and interests. The union is sharing information about work that is being done locally and nationally. Over the last couple months. I've been able to travel with other member leaders to many of our locals. From Miami to New England and beyond, every local comes with their own dynamics, their own issues and their own way of communicating with each other and the industry. Check SAGAFTRA.org to stay up to date on what the union is doing on your behalf.

While attending a member engagement activity in Miami, I was able to log in and watch the Commercials Town Hall along with Miami Local members. Technology at it's best! While the conversation was happening in L.A. and New York, members from around the country were able to listen and participate via the

Internet. Geography is no longer the divide it once was.

Members around the country are equally committed to the commercials organizing effort. There is an overwhelming gratitude from the members that SAG-AFTRA not only recognizes the changing landscape of our industry, but is holding those companies signed to our contracts accountable for the work they try to produce without following our agreements.

With member assistance and information, the union successfully identified 40 non-union productions being auditioned by union producers and turned them union! The initiative has been successful because of the involvement of members who do this work. Speaking directly to SAG-AFTRA's strength, supported by our tireless staff and standing together, the union is engaging the membership and ensuring these productions are signed.

And, it's important that we also remember to work only union jobs. Any union member who works off the card weakens the contracts and protections that have been negotiated on our behalf. Working off the card hurts us all by compromising our bargaining strength. The union sets a meaningful standard with the contracts. Why would anyone want to accept work that doesn't provide

the best pay, the best benefits and the best working conditions?

Lastly, I want to thank the National Association of Hispanic Journalists for the great work they do for their membership. I recently attended their regional conference, which was hosted by SAG-AFTRA at SAG-AFTRA Plaza in Los Angeles. It was truly a pleasure to meet many of our broadcast members and future members and exciting to see the synergy between these members and our union. We recognize how reporters are being threatened and attacked - not only here in the United States but around the world — and we were able to share SAFETY4MEDIA.org, a website created by the union for reporters and broadcasters to help monitor workplace safety.

I would like to personally thank all of you. It has been an honor and a privilege to serve you as executive vice president and I look forward to seeing many of you in October at the second annual SAG-AFTRA biennial convention. Have a beautiful summer.

In unity and solidarity,

Mille

Gabrielle Carteris



# **AMY AQUINO**

"SAG-AFTRA starts and ends with us, its members."

Dear Member.

I'm a problem-solver, not a politician. I don't need to run things, I need to try to fix things that aren't working as they should. In 2009, I ran for SAG's secretary-treasurer because I believed I could help fix the biggest problem performers faced: our divided, competing unions. I stayed on after merger because I knew I could help get the new union on sound financial footing.

The collaboration with friends, colleagues and our staff was deeply gratifying. We created one union and stabilized it financially so that this past fiscal year we saw: another unqualified (i.e. squeaky clean) audit; a budget surplus that helps erase our unexpected postmerger deficit; healthy and predictable revenue from dues and initiation fees; and expenses that are largely under control. We have even started the process of finding electronic alternatives to our employers' antiquated paper timekeeping — a goal of mine for over two decades.

In other words, I've done what I hoped to do as secretary-treasurer. So, with gratitude for your confidence and support, I'm stepping down. But while that means you won't be hearing from me again in this capacity, it doesn't mean I'm disappearing from the union scene.

As a SAG Pension and Health trustee,

I'll push to keep the benefit plans sound, and to put an end to working members missing out on benefits simply because their contributions are split. This has been a delicate and complicated process, but we hope we are seeing light at the end of the tunnel.

Then, there are contract negotiations. We have consistently had the best results negotiating our contracts when there has been regular, meaningful input from the members who work them. That's the job of our work category committees such as Background, Voiceover, Singers, Stunts, etc., where members who actively work an area of a contract collaborate with the staff who service them to identify problem areas and brainstorm solutions.

While a few of these committees have consistently convened, many, if not most, rarely meet. The board needs to charge these committees to fulfill their duty "to assist the National Board of Directors in developing policy recommendations," especially in the area of contracts. When they don't meet and do their work, we run the distinct risk that our negotiations miss the mark.

The failure of committees to meet also flies in the face of our commitment to "engage" our members. Having SAG-AFTRA tell you what your union does for you may have value, but it isn't engagement. Truly *engaging* a

member means giving you ownership of your union's future; the opportunity and responsibility to use your front-line work experience to help set the union's direction. That's why it has been for many — myself included — a direct road to board service and leadership.

New committees will be appointed sometime this fall, but you need to be proactive. Be on the lookout in the next month or two for an email blast from the union asking for your interest in service\* and respond promptly, as the window may be short.

For those whose work categories don't have a dedicated committee, such as TV/Theatrical principal performers, I encourage you to start the conversation among yourselves and bring your thoughts, concerns and ideas to your union any way you can.

SAG-AFTRA starts and ends with us, its members. As long as there are problems to be solved and room for improvement, you can and should be a part of the solution. I hope you will.

In unity,

Amv Aguino

<sup>\*</sup> To ensure SAG-AFTRA has your correct contact info, log into (or create) your member account at SAGAFTRA.org; go to "My Information" under "Member Services," and add or edit your email address.



# DAVID WHITE

"... your personal efforts matter. Never forget that you have power and that, collectively, we can change the industries in which you work."

Dear Member,

he past several months have been filled with the spirit to engage our membership.

Key among our initiatives has been the effort to ensure that all commercials are produced under a union contract. Before I summarize our activities, let me get to the punch line: We hope that each of you gets involved. While many of you have attended town halls that we've held in Los Angeles, New York and Washington, D.C., we want more of you to attend these member meetings when they occur in your area. A growing number of you have also participated in social media discussions about this initiative, but we want more of you to post on Facebook and Instagram, tweet and re-tweet messages and add your own stories and pictures to this critical, union-wide campaign using whatever vehicle that works best for you.

As importantly, send us information about non-union commercials so that we can turn them union. At last count, SAG-AFTRA has caught 40 non-union commercials being produced by advertisers already signed to our commercials contract. In the last weeks alone, we have turned non-union projects union that were produced by a large telecommunications company, a national car company, a household product company and a credit card company. We have accomplished this thanks to

information sent to us by members like you. In other words, your personal efforts matter. Never forget that you have power and that, collectively, we can change the industries in which you work.

We have held meetings with many agents in L.A. and New York and, via webinar, in locals outside of these two cities. During our sessions, agents asked questions, gave blunt (sometimes very blunt!) feedback, received information about the campaign and provided helpful input on our efforts. We have also met with groups of casting directors to discuss the state of the commercials industry and how to grow union work opportunities. We are scheduling additional meetings with these and other industry partners to continue strengthening relationships as our campaign grows. For us to be successful, we must engage as many players as possible and be open to hearing and learning from each session. Each meeting helps us move forward.

Watch for the campaign hashtag #BestInTheBiz on social media and visit our member signup and support center at sagaftra.org/bestinthebiz. To confidentially report information on non-union commercials, call (877) 280-6705 or email nonunionspotinfo@sagaftra.org.

We also launched the Web page sagaftra.org/acalltoarts for the White House initiative. Using this website, individuals and organizations can register to partner with SAG-AFTRA, AFI and the White House for our mentoring and volunteer program, *A Call to Arts*. Recent partners include Women in Film, Los Angeles Education Partnership and CreativeFuture. Through these and other collaborations, we are delivering on our commitment to mentor and volunteer to the next generation of storytellers and filmmakers in our industry. We are also building bridges to other industry colleagues and community allies, while bringing thousands of hours of mentoring and volunteerism to this terrific initiative.

As we approach the end of summer, I want to personally thank and congratulate all SAG-AFTRA elected leaders. Every officer, board member and alternate who served the union over the last two years made a meaningful and valuable contribution on behalf of their fellow members. While some may be moving on, others remain to continue their service and still others will join union governance through the upcoming elections and will have the chance to provide outstanding member representation. We welcome you. For those who will not return, we thank you and wish you farewell and good luck in all things.

In unity,

David White



and 10 OTHER THINGS YOU MUST DO before the end of summer!

Before the dog days of summer pass you by, here are a few items to add to your must-do list. You can't spell "union" without "u" or "i," so get involved, work toward making life better for your fellow members, give back and help foster a sense of community. Here are some great ways to start...

SHOW YOUR CARD, TELL YOUR STORY

We know you're proud of your SAG-AFTRA membership and everyone has a story about "how I got my card." Share your photo with your membership card and story — or shoot a

**4**0

short video about what your union means to you — and it may just get shown at the upcoming convention!

 $\label{thm:condition} \textbf{Visit sagaftra.org/mystory for details}.$ 

And no need to wait for convention: Show your union pride and tweet out a photo of you and your card or share your video on social media. **Don't forget to use the hashtag #sagaftramember**. Member Donna Brazile at the April 25 White House Press Correspondents Dinner with SAG-AFTRA Chief Operating Officer Duncan Crabtree-Ireland



# MENTOR NEXT GEN STORYTELLERS

Answer President Barack Obama's A Call to Arts by mentoring a young person — or someone young at heart — interested in the arts. It's easy to share your experiences with the next generation of storytellers. Join your fellow members, and partner groups like the SAG Foundation, SAGindie, CreativeFuture, Los Angeles Education Partnership, Temple University and Women In Film, to achieve the goal of 1 million mentor hours. Visit sagaftra.org/acalltoarts to find out more and register today.



Join your fellow SAG-AFTRA members in helping to recapture commercial work. Sign the online solidarity statement, download social media buttons, share your video message and get involved to show that SAG-AFTRA members are the best in the business! Visit sagaftra.org/bestinthebiz to get started and hashtag #BestInTheBiz.

### SUPPORT THE FAIR PLAY FAIR PAY ACT

Support SAG-AFTRA recording artists and all music creators by telling your elected representative to support the Fair Play Fair Pay Act of 2015. This will make sure artists get fair pay on all platforms and end the AM/FM royalty loophole for good! Visit musicfirstcoalition.org to join the action and to send a message to your representatives.



Left, SAG-AFTRA members Ronnie Spector and Cyndi Lauper at an April 13 Fair Play Fair Pay press conference in New York

# LEARN ABOUT YOUR LOCAL AND ATTEND A MEMBERSHIP MEETING OR ORIENTATION

Did you know that the New York Local has a softball team? Or that the Atlanta Local raises money for a local food bank with an old-time radio production? Check your local's Web page for the latest information, including membership meetings and member orientations. Whether you've been a member for a long time or are new to SAG-AFTRA, these gatherings provide important information for you to make the most out of your membership. Visit sagaftra.org/locals to find your local's Web page.

There are a wealth of resources available to members to help them hone their skills and network.

GO BACK TO SCHOOL

It's back-to-school time. Many locals offer conservatory classes or special workshops to keep your skills sharp. The SAG Foundation offers workshops across the country for all members, and you can join many of them anytime via live stream or by viewing an archived video of the event online. Visit sagaftra.org to find a conservatory near you, and register at sagfoundation.org to learn what the SAG Foundation has to offer.

KNBC reporter Annette
Arreola reads for BookPALS
at a North Hollywood school

# READ TO KIDS

Help young students learn the joy of books by reading to them during the upcoming school year. Sign up to be a BookPAL through the SAG Foundation's BookPALS (Performing Artists for Literacy in Schools) program. Visit sagfoundation.org/bookpals to find out more.

### MAKE SURE YOU'RE UP TO DATE

It's hard to believe, but awards season is just around the corner. Don't miss out on the fun (and responsibility) of being an eligible SAG Awards\* voter who gets to choose your favorite TV and film performances. To receive information on voting and screeners, make sure we have your current mailing address and email, and that your November dues are paid up by Dec. 1 for eligibility. Log on to SAGAFTRA.org to access your member account.

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# *LIKE US, FOLLOW US, SUBSCRIBE*

Are you on Facebook, Twitter or Instagram? Be sure to "like" and "follow" SAG-AFTRA to keep up with what's going on with your union. Have you checked out the videos on SAG-AFTRA's YouTube page? Be sure to subscribe so you're updated on our latest offerings.

**f** □/SAGAFTRA □ □@SAGAFTRA

TWEET



# EXPLORE SAGAFTRA.ORG

Did you know that when you log in to SAGAFTRA.org there are resources and information available only to members? Log in today to see what's available, such as exclusive member deals and discounts. You can also manage your account online. It's even easier with our new mobile responsive design. If you don't have a member login, visit SAGAFTRA.org to create one today.

follow

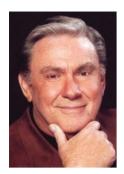


### LABOR DAY IS YOUR DAY

Join your fellow union members on Twitter this Labor Day, Monday, Sept. 7 to show your union pride. Tweet out messages about being a member of SAG-AFTRA and don't forget the hashtags #unionmember and #sagaftramember.

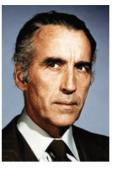


# In Memoriam honors the memory of members whose deaths were reported to SAG-AFTRA between April 1, 2015 – June 30, 2015.\*













JIM ED BROWN

RICHARD DYSART

B.B. KING

CHRISTOPHER LEE

JAYNE MEADOWS

ANNE MEARA

David Bryan Agresta	3/6/15	Andraé Crouch	1/8/15	Patrick Macnee	6/25/15	Gloria Robertson	1/25/15
Ruth Alexander	4/7/15	Ray Daley	6/10/15	Thomas Magliozzi	11/3/14	Paul Rubin	1/3/15
Jane Kellem Anderson	10/21/14	Aziz Djamily	6/18/14	Shane Marinson	10/8/14	Paul Ryan	4/23/15
Donna Anderson	3/9/13	Ellen Albertini Dow	5/4/15	Larry Martindale	9/16/14	Delia Salvi	3/1/15
Elaine Appleton	6/2/12	David Dusing	5/14/14	Cole R. Matthews	1/23/15	Gene Scherer	2/28/15
Mary Dawne Arden	12/12/14	Richard Dysart	4/5/15	Brad Maynard	12/4/14	Antonette Schwartzberg	3/26/15
Gene Arkle	4/13/15	David Esch	4/2/15	Jayne Meadows	4/26/15	Dawn Sears	12/11/14
Robert Aronson	4/13/15	George Fischbeck	3/25/15	Anne Meara	5/24/15	Bette Shoor	1/27/15
Joseph F. Attanasio	1/2/15	Stan Freberg	4/7/15	Lida Mihaylovich	9/24/14	Suzanne Shure	4/19/15
Cleto J. Augusto	4/25/15	Marianna Gladden	4/14/15	Paul Milikin	2/1/14	Marian Soo Hoo	10/18/07
Vanda Barra	4/9/15	Patti Glick	1/17/15	Barbara Kaye Minster	1/15/09	John Stephenson	5/15/15
Sondra Barrett	3/1/15	Thomas L. Hamm	5/14/15	Owen H. Mitchell Jr.	5/20/15	Valerie Stevenson	1/10/15
E. H. Marc Baxley	5/15/15	Lance Hewett	2/6/15	Dan Mojica	3/19/15	Ralph Adolf Taeger	3/11/15
Marilyn M. Beck	5/31/14	Eddie Hice	3/12/15	Ron Moody	6/11/15	Roz Talus	11/26/14
William Beckley	3/11/15	Michael L. Hughes	2/15/15	Judith Doty Morse	3/29/15	Beryl Taylor	3/22/15
Dina Bennett	1/11/15	Joseph Iacona	3/22/15	Ralph E. Nabor	3/16/15	Judy Baar Topinka	12/10/14
James Best	4/6/15	Robert Jake Jacobs	2/10/15	Vivian Nathan	4/3/15	Mary Ellen Trainor	5/19/15
Kevin Bickford	11/30/14	Franklin D. Jones	2/15/15	Fred A. Nelson	2/3/15	Werner Venetz	5/17/11
Billy Don Block	3/11/15	Louis Jourdan	2/14/15	Bek Nelson	3/28/15	Steve Victor	12/2/13
Martin Bresin	7/26/14	Ben E. King	4/30/15	William Newman	5/27/15	Barbara Wachtel	12/13/14
William Bronder	5/6/15	Jerry King	2/15/15	Robert Noble	2/6/15	Pamela Crispin Walker	1/19/15
Jim Ed Brown	6/11/15	B. B. King	5/14/15	Betsy Palmer	5/29/15	Mallory Walker	12/7/14
Ian Bulbenko	9/12/14	M. E. Kirkpatrick	3/26/13	Lillyan Pape	5/4/15	Elliott Washington	12/22/11
Lee Callahan	3/4/15	Joe Kosala	3/22/15	Janet Lee Parker	2/23/15	Grace Lee Whitney	5/1/15
Byron Carlson	4/29/15	Charles Kray	10/13/11	S. Josiah Penberthy Jr.	4/1/15	Rae Whitney	1/14/15
Jack Carter	6/28/15	Edward Lally	4/16/15	Philip Perlman	4/29/15	Nancy Wible	3/26/15
John Carter	5/23/15	Matt Landers	3/12/15	Fern Persons	7/22/12	Julie Wilson	4/5/15
Walter C. Charles	4/12/11	Len Lawson	12/26/14	Lev Portnoy	6/20/14	Elizabeth Wilson	5/9/15
Ray Charles	4/6/15	Christopher Lee	6/7/15	Ben Powers	4/6/15	Harris Wittels	2/19/15
John Colenback	5/12/15	Gershon M. Lesser	8/10/14	Al Quinn	5/1/15	Marvin R. Wolf	5/15/13
Charles L. Collins	5/21/15	Mark Wynkoop Lewis	12/7/14	James Raitt	12/1/12	Jay Zorich	1/25/15
Betty D. Compton	2/13/15	Geoffrey Lewis	4/7/15	Reynaldo Rey	5/28/15		
George Cooper	2/14/15	Monica Lewis	6/12/15	Gary L. Rigsby	3/17/15		
John Couch	4/1/15	Tony Longo	6/21/15	Jean Ritchie	6/1/15		

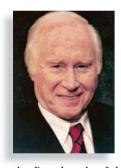
<sup>\*</sup>Please note: Due to publishing deadlines, notices that are received outside of these dates will be considered for future publication.



THEODORE
BIKEL, an
Oscar- and
Tony-nominated
character actor,
folk singer and
labor leader, died
July 21 at 91.
President of the
Associated Actors

and Artistes of America from 1987 to the time of his death, and of Actors' Equity Association from 1973 to 1982, Bikel originated the role of Captain von Trapp in *The Sound of Music* on Broadway and starred in *Fiddler on the Roof* onstage in thousands of performances.

President Jimmy Carter appointed him to a five-year term on the National Council on the Arts in 1977. He was a vice president of The International Federation of Actors (FIA) from 1981-1991, a board member of Amnesty International, and senior vice president of the American Jewish Congress.



### GEORGE COE

died July 18 at the age of 86. Coe served on the Screen Actors Guild's National Board of Directors for six years until 1973, and again during

the first decade of the 2000s.

While a National Board member from the New York Division (1967-1973), Coe also served as N.Y. vice president for two years and created the template for what became SAG's first low budget production contract. He served as a member of SAG's National Executive Committee and National Agents Relations Committee. The SAG Hollywood Division honored Coe with its prestigious Ralph Morgan Award in 2009.

Coe's acting career includes more than 50 years of film, TV, commercial and stage work, and his recent work included voicing the character of Woodhouse on *Archer*. He was nominated for an Oscar for the 1968 short film *The Dove*, which he codirected as well as starred in.

# MEMBER PERKS

Deals & Discounts for SAG-AFTRA Members

# AT&T

Members can save money when signing up for select monthly wireless service plans with AT&T. Reference the FAN No. 3508840 at **unionplus.org/att** to lock in your deal and receive a 15-percent discount. You may even qualify for up to \$250 in rebates.

# **BACKSTAGE.COM**

Stay up to date on the latest entertainment industry opportunities with a discounted membership to backstage.com. Start off with a free six-month subscription, after which it will renew for \$9.95 per month. Visit backstage.com/sagaftra6 and use the code "SAGAFTRA."

# **CAR RENTALS**

Next time you need a rental car, keep more money in your wallet by taking advantage of this deal. Save up to 25 percent when you rent from select companies through Union Plus. Visit **unionplus.org/carrentals** for more information.

### **IMDB PRO**

As any good performer knows, having a public online profile is important. Join IMDb Pro at a discounted rate and get full access to IMDb Pro's features. Visit the Deals & Discounts section of the Member Services page on SAGAFTRA.org to find out how to redeem.

# **MOVIE TICKETS**

Catch the latest blockbuster films at a great price. Members receive discounted movie tickets to a variety of cinemas around the country. Visit workingadvantage.com/movies to obtain this discount.

# PET CARE DISCOUNTS

Four-legged friends also benefit from your being a union member. Treat your best friend by treating yourself to a discount on pet food, toys, medications and other supplies. Learn more by visiting unionplus.org/pets.

# **SPORTING EVENTS**

Root for the home or visiting team, but do it at a discounted price. Members receive deals on tickets to some of the most exciting professional sports games and matches around the country. Go to workingadvantage.com/sports to get your tickets.

### **UFC GYM MEMBERSHIP**

It's summer! Join a UFC gym and get in shape. If high-intensity workouts are for you, UFC is offering a special discounted rate to members. Get access to UFC gyms nationwide at a great price by logging into your account and visiting SAGAFTRA.org/UFC.

All Deals & Discounts are administered by entities independent of SAG-AFTRA. Questions about each offer must be handled by the providers. SAG-AFTRA does not endorse any of these services.